



C O K E R
UNIVERSITY

Subject: Ban against high pressure recruiting

Date: May 26, 2021

Purpose:

To ban high-pressure recruiting tactics to secure enrollment of military service members

Policy Statement

Coker University bans high pressure recruiting practices. High pressure recruiting including three or more unsolicited telephone contacts via telephone, email, and/or direct mail. This includes the ban against same-day recruitment and registration targeted at military service members

Reason:

This policy is to ensure compliance set forth by the DoD MOU paragraph j 3.

Definitions

Service members: applies to any member of the United States armed forces to include Army, Navy, Air Force, Marine Corps, and Coast Guard