



**C O K E R**  
UNIVERSITY

Subject: Compensation for enrolling service members

Date: May 26, 2021

Purpose:

To ban high-pressure recruiting tactics to secure enrollment of military service members

Policy Statement

Coker University prohibits the award of any commission, bonus or other incentive payment based in any part, directly or indirectly, upon success in securing enrollments of students, including service members and their dependents. This requirement is consistent with the regulations issued by the Department of Education (34 C.F.R 668.71-668.75 and 668.14) related to incentive pay for enrollment.

Reason:

This policy is to ensure compliance with the requirements set forth in the Department of Defense's Memorandum of Understanding (DoD MOU) paragraph j 2.

Definitions:

Service members: applies to any member of the United States armed forces to include Army, Navy, Air Force, Marine Corps, and Coast Guard