



STAND OUT *from the* MBA CROWD

Explore a 15-month, online master's degree as unique as you and your career goals are — the Master of Science in Management and Leadership from Coker University.



C O K E R
UNIVERSITY

IS IT TIME TO MAKE YOUR MOVE?

You've already proven you have what it takes to lead, but maybe your career goals or next promotion are out of reach until you get a master's degree.

The Master of Science in Management and Leadership (MSML) is an affordable, streamlined degree built for the real-world issues you're going to face in healthcare, technology, engineering, or virtually any industry.

IF YOU ARE:

**STILL JUST BEGINNING YOUR CAREER AND
WANT TO MOVE INTO MANAGERIAL OR
LEADERSHIP ROLES ...**



**SWITCHING CAREERS, GOING BACK TO
WORK, OR TRANSITIONING FROM MILITARY
SERVICE TO A CIVILIAN CAREER ...**



**UNHAPPY WITH YOUR CURRENT LEVEL OF
INFLUENCE AND RESPONSIBILITY OR TIRED OF
BEING PASSED OVER FOR OPPORTUNITIES ...**



**... THEN THE MSML COULD
BE A PERFECT FIT.**

**You'll gain new skills from Day One and your
completed master's degree in just over one year.**

BECOME A STANDOUT CANDIDATE

For a while, it seemed like everyone was pursuing an MBA. However, over time, it has become clear that it takes a lot more than traditional business thinking to lead and truly help an organization thrive.

The goal of the MSML program is to create top-tier, professional problem solvers — people with the core skills to lead others, build strong teams, and face challenges in any industry.

The courses and skills are based on real-world issues and through case studies and research, you'll find hands-on learning here that you can put to work immediately in your current position.



You'll start standing out long before graduation.

There is no GRE or GMAT prerequisite for the MSML, and the program is only 15 months long.



You'll master the essential training you need as efficiently as possible.

The MSML is offered completely online through live session classes, so you'll study from wherever you are and be able to balance your other obligations and priorities. You'll get to know and become friends with your virtual cohort and our passionate faculty as you move through the curriculum together.



You'll find that their expertise and perspectives from other fields will be tremendous assets and mirror the real dynamics for learning and leading in the workplace.

With an MSML degree, you'll stand out from the standard MBA crowd, and your skills and experience will apply wherever you work. Our faculty and advisors can help you sort out exactly where your career is heading, but the MSML gives you the freedom to start asking an even better question:

HOW SOON DO YOU WANT TO GET THERE?

SKILLS AND COURSES FOR YOUR SUCCESS

As a leader or manager at any level, everyone will be counting on you to make decisions, take action, and mobilize your team effectively. We'll teach you how to step into a new role and manage people and problems with confidence, so that everyone reaches their potential.

10
TOTAL
CLASSES

The MSML is a 30-credit-hour program with 10 total classes. You'll take one course at a time so you can focus on its unique issues and applications. Each course lasts six weeks, and you'll learn in-demand skills including:

- Tactics and theory for all phases of negotiation
- In-depth accounting and finance principles
- How managers communicate effectively to internal and external stakeholders
- Ways to analyze, organize, and deploy your organization's marketing efforts
- What the global strategy levers are for multinational corporations and how to navigate international business opportunities
- The foundations of data analytics and visualization as well as the ways you can apply them in your organization

SOME OF YOUR COURSES COULD INCLUDE:



OPERATIONS
MANAGEMENT



BUSINESS STRATEGY AND
DECISION MAKING



CREATING AN ETHICAL
ORGANIZATION



NEGOTIATIONS



LEADERSHIP AND TEAM
MANAGEMENT



A DEGREE WITH CAREER-LONG VALUE

Wondering about the cost of the MSML program? Everyone considering graduate school has tuition and financial aid questions and we hope you'll get in touch with our team to talk about your priorities and options.

For now, we can tell you that for the 2020-2021 academic year, the estimated base tuition total for the MSML is \$20,700. Other fees and course materials will apply, each student's financial aid package is different, and we do offer [some phenomenal scholarships](#) for former Coker students or students in our Corporate and Community Partners program.

THE MSML DEGREE HAS ALREADY MADE A TREMENDOUS IMPACT ON THE CAREERS AND OPPORTUNITIES FOR SO MANY OF OUR GRADUATES LIKE, SYLVESTER WALLACE.



The program was truly streamlined to provide a work-life-school balance. I plan to use my degree to provide alternative processes to hiring and retaining the best employees in my HR career while I take the company I work for in a direction of continued growth and stability. When opportunities for promotions or advancement arise I will have my MSML Degree to set me apart from other candidates.

— Sylvester Wallace, MSML 2019 graduate



We've only just started to unpack all that our MSML students gain over the course of the program and there is a lot more we'd like to share with you. The best thing you can do at this point is begin your graduate school application to Coker University. It's easy to complete, and then we can get in touch to answer any questions you might have, talk about financial aid, hear about your career priorities, and outline the rest of our streamlined admissions process.



**START YOUR MASTER OF SCIENCE IN
*Management and Leadership Application Now***

QUESTIONS?

Give us a call:

(843) 383-8050 or

[send us an email at masters@coker.edu](mailto:masters@coker.edu)



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